



Wishmaker's Ball

2019 TABLE SPONSORSHIP OPPORTUNITES

Make-A-Wish®
CENTRAL AND NORTHERN FLORIDA





BRAND ALIGNMENT AND IMPACT
VOTED #1 Charity Gala in Orlando!

Please join us for our 25th Annual Hamlin and Associates Wishmaker's Ball to benefit Make-A-Wish® Central & Northern Florida, who has served more than 5,000 local children and families in the last 20 years. We are thrilled to once again host the event at the beautiful Waldorf Astoria Orlando on April 13th, 2019. Sponsoring the Wishmaker's Ball will not only impact the lives of the local children we serve, but it will also strategically align your company with one of the country's top charitable brands. The Wishmaker's Ball is a powerful way for your company to publically demonstrate your commitment to your employees, their families and the community.

WHO DOES MAKE-A-WISH REACH?

- Over 5,000 wish families who Make-A-Wish Central & Northern Florida has served since our inception in 1994
- 1,200 volunteers throughout the Central & Northern Florida region
- 29,000 donors
- 16,500 e-newsletter contacts
- 8,000+ social media followers

WHAT ADDITIONAL MARKETING AND MEDIA INTIATIVES WILL MAKE-A-WISH PURSUE PRIOR TO THE EVENT?

- Support from local blogs to encourage event participation
- Exposure via event websites and listings with over 3,000 monthly visitors
- Radio sponsorship to aid in event promotion
- Social media posts & email blasts to participants and followers throughout the region

YOU'RE IN GOOD COMPANY

Thank you to our 2018 sponsors!

HAMLIN & ASSOCIATES

FIELDS BMW
DAYTONA • LAKELAND • SOUTH ORLANDO • WINTER PARK

ORLANDO HEALTH®

ARNOLD PALMER HOSPITAL For Children

ACME GLASS Since 1908

Eric & Diane Holm

LEGOLAND FLORIDA RESORT

total destination solutions, inc.

IOA INSURANCE OFFICE OF AMERICA

The Kendrick Law Group Serving our community. Protecting your rights.

Turner

WHITE'S SITE WSD DEVELOPMENT, INC. Sanford, Florida

EVENT OVERVIEW AND EXPOSURE

The 25th Annual Wishmaker's Ball, taking place on Saturday, April 13th, 2019, is Make-A-Wish Central and Northern Florida's signature gala and our largest fundraiser. This year we are thrilled to once again be hosting the event at the luxurious Waldorf Astoria Orlando. The evening includes a 3-course dinner, open bar, an exclusive VIP table drawing, silent and live auctions, special appearances by our wish children, and an after-party that is not to be missed!

The Hamlin Associates Wishmaker's Ball is an excellent marketing vehicle for a sponsor targeting a high-end consumer-based audience with buying power. Over 100 companies are represented at the event.

Wishmaker's Ball

ABOUT MAKE-A-WISH CENTRAL & NORTHERN FLORIDA

- Founded in 1994, Make-A-Wish Central & Northern Florida has granted more than 5,000 wishes.
- The Central & Northern chapter serves 54 counties in Florida.
- In Fiscal Year 2017, Make-A-Wish Central & Northern Florida granted 320 wishes. The most popular wish was to go on a Disney Cruise.
- The average cost of a wish in the Central & Northern Florida region is $9,000.

Share the Power of a Wish®!

YOUR DOLLARS, YOUR COMMUNITY. HELP LOCAL KIDS!



Sophia, 3
I wish to go on a Disney cruise



Julian, 4
I wish to have a tree house



Natalie, 7
I wish to be in a Broadway show



Anthony,11
I wish to go on a shopping spree

Wishmaker's Ball

WISH TABLE SPONSOR | $6,000

Only 28 available

•Invitation to VIP Reception before gala and sneak peak of auction

• 1 reserved lit VIP table for 10 at Wishmaker's Ball, best seating available

• 3-course formal dinner and open bar provided throughout the entire event

• VIP concierge during dinner for your tables

• Upgrade in wine during dinner

• 10 admissions to the After-Party, including open bar

• 1 hotel room at the Waldorf Astoria Orlando with breakfast voucher

• Company name/logo displayed during event on screens during dinner in the ballroom

• 1/4 page sponsor advertisement in the event program (distribution 700)

• Company will be listed and linked on the Wishmaker's Ball website, *www.WishmakersBall.com*

• Company name listed on Event Facebook Page

Make-A-Wish®
CENTRAL AND NORTHERN FLORIDA

Wishmaker's Ball

TABLE SPONSOR | $4,000

Special rate of $3,500 until Dec. 31

- 1 Reserved table for 10 at Wishmaker's Ball
- 3-course formal dinner and open bar provided throughout the entire event
- 10 admissions to the After-Party, including open bar
- Company name listed in the event program (distribution 700)
- Company name listed on the Wishmaker's Ball website, *www. WishmakersBall.com*





Make-A-Wish
CENTRAL AND NORTHERN FLORIDA

Wishmaker's Ball

2019 SPONSORSHIP COMMITMENT FORM

YES! I would liketo help make wishes come true by sponsoring the 2019 Wishmaker's Ball.

Business Name:

_____

Please print name exactly as you wish to be listed in the promotional materials

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Ext: _____ Fax: _____

Email: _____ Website: _____

SELECT SPONSORSHIP

❑ **Wish Table Sponsor, $6,000**
(FMV: $1,500)

❑ **Table Sponsor, $4,000**
(FMV: $1,000)
***Special rate of $3,500 until Dec. 31**

❑ **Individual Ticket, $400**
(FMV: $100)

QTY:_____

METHOD OF PAYMENT

❑ Check (payable to: Make-A-Wish Central & Northern Florida)

❑ Please Invoice Us
Payment due prior to event date

❑ Visa ❑ MasterCard

❑ AMEX ❑ Discover

Card Number: _____

CSC: _____ Exp: _____/_____

Name On Card: _____

Signature:
_____

Questions? Please contact:
Make-A-Wish Development and Events Manager, Krista Zagales
kzagales@wishcentral.org, (407) 622-4673 x 209

Please return this form by Fax: 407-622-5803 or Mail To: Make-A-Wish Central and Northern Florida
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