



# Wishmaker's Ball

JACKSONVILLE

**2021 Sponsorship Opportunities**



**Make-A-Wish<sup>®</sup>**  
CENTRAL AND NORTHERN FLORIDA





# BRAND ALIGNMENT AND IMPACT

Please join us for our Inaugural Wishmaker's Ball Jacksonville to benefit Make-A-Wish® Central & Northern Florida, who has served more than 5,000 local children and families in the last 20 years. We are thrilled to host the event at the beautiful Sawgrass Marriott on August 28th, 2021. Sponsoring the Wishmaker's Ball Jacksonville will not only impact the lives of the local children we serve, but it will also strategically align your company with your one of the country's top charitable brands. The Wishmaker's Ball is a powerful way for your company to publicly demonstrate your commitment to your employees, their families, and the community.

## WHO DOES MAKE-A-WISH REACH?

- ❖ Over 5,000 wish families in 45 counties in Make-A-Wish Central & Northern Florida
- ❖ 29,000 donors
- ❖ 1,200 volunteers throughout the Central & Northern Florida region
- ❖ 16,500 e-newsletter contacts
- ❖ 8,000+ social media followers

## WHAT ADDITIONAL MARKETING AND MEDIA INITIATIVES WILL MAKE-A-WISH PURSUE PRIOR TO THE EVENT?

- ❖ Support from local blogs to encourage event participation
- ❖ Radio sponsorship to aid in event promotion
- ❖ Exposure via event websites and listings with over 3,000 monthly visitors
- ❖ Social media posts & email blasts to participants and followers throughout the region

## *Share the Power of a Wish®!*

YOUR DOLLARS, YOUR COMMUNITY. HELP LOCAL KIDS!



Sophia, 3  
I wish to go on a Disney cruise



Julian, 4  
I wish to have a tree house



Natalie, 7  
I wish to be in a Broadway show



Anthony, 11  
I wish to go on a shopping spree

# SPONSORSHIP OVERVIEW

The following sponsorship packages were designed to maximize recognition at every level of engagement. Make-A-Wish Central & Northern Florida would be happy to discuss custom package options with you as well, in order to meet your community outreach goals.

## Sponsorship Benefits

## Sponsorship Levels

|  | Title<br>\$35,000 | Presenting<br>\$25,000 | After Party<br>\$15,000 | Platinum<br>\$10,000 | Wish<br>\$8,000 | Gold<br>\$5,000 | Table<br>\$2,500 |
|--|-------------------|------------------------|-------------------------|----------------------|-----------------|-----------------|------------------|
| Media promotion before the event                                     | X                 | X                      |                         |                      |                 |                 |                  |
| Logo displayed each time event is mentioned                          | X                 | X                      |                         |                      |                 |                 |                  |
| Gobo projection of company logo in ballroom                          | X                 | X                      | X                       | X                    |                 |                 |                  |
| Verbal recognition at event  | X                 | X                      | X                       | X                    | X               |                 |                  |
| Customize company gift bag for guests                                | X                 | X                      | X                       | X                    | X               |                 |                  |
| Exclusive VIP Reception  | X                 | X                      | X                       | X                    | X               | X               |                  |
| Advertisement in event program                                       | Full              | Full                   | Full                    | Half                 | Fourth          | Fourth          |                  |
| VIP upgraded table, VIP concierge, and upgrade wine                  | X                 | X                      | X                       | X                    | X               | X               |                  |
| Reserved table for 10 with 3-course meal                             | 3                 | 2                      | 2                       | 2                    | 1               | 1               | 1                |
| Tickets to After-Party, including open bar                           | 30                | 20                     | 20                      | 20                   | 10              | 10              | 10               |
| Company logo/name displayed on table                                 | X                 | X                      | X                       | X                    | X               | X               | X                |
| Company on all event signage and print material                      | Logo              | Logo                   | Logo                    | Logo                 | Logo            | Logo            | Name             |
| Logo or name displayed on Wishmaker's Ball Website and Facebook Page | X                 | X                      | X                       | X                    | X               | X               | X                |

## TITLE SPONSOR | \$35,000

1 available

# Wishmaker's Ball

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- Company would be exclusive title sponsor and will be listed each time Wishmaker's Ball is mentioned (example: \_\_\_\_\_'s Wishmaker's Ball)
- Industry Exclusivity: As the exclusive title sponsor, your company will be the only in your industry to participate as an event sponsor (*other's in your industry can still buy standard tables and tickets*).
- Invitation to VIP Reception before gala and sneak peak of auction
- 3 reserved VIP tables\* for 10 (20 tickets) at Wishmaker's Ball  
*\*Best seating available*
- 3 course formal dinner and open bar provided throughout the entire event
- VIP concierge during dinner for your tables
- Upgraded wine during dinner
- 30 admissions to the After-Party, including open bar
- 2 upgraded suites at the Sawgrass Marriott with 4 breakfast vouchers
- "Meet our Title Sponsor" e-blast to be sent to attendees between June – August 2021
- Company logo will be prominently displayed at your table the night of the event
- Gobo projection of company logo in the ballroom
- Verbally recognized at the event
- Opportunity to customize company gift bag for guests at company table
- Company logo prominently placed on all event signage and event related print materials\* (To include save-the-dates, event invitations, signage, programs, and all auction place cards)  
*\*Time sensitive*
- Full page sponsor advertisement in the event program
- Opportunity to be included in event media promotion\* before the event (To include local newspaper and magazine mentions)  
*\*Time Sensitive*
- Company logo prominently displayed and linked on event Facebook page and Make-A-Wish Central and Northern Florida's Facebook page.
- Company logo will be prominently displayed and linked on the front page of the Wishmaker's Ball website ([www.wishmakersballjax.com](http://www.wishmakersballjax.com))

**3 special wishes will be fulfilled with your sponsorship!**

# PRESENTING SPONSOR | \$25,000

1 available



- Company would be exclusive title sponsor and will be listed each time Wishmaker's Ball is mentioned (Example: Wishmaker's Ball presented by \_\_\_\_\_ )
- Invitation to VIP Reception before gala and sneak peak of auction
- 2 reserved VIP tables\* for 10 (20 tickets) at Wishmaker's Ball  
*\*Best seating available*
- 3 course formal dinner and open bar provided throughout the entire event
- Upgraded wine during dinner
- 20 admissions to the After-Party, including open bar
- 2 hotel rooms at the Sawgrass Marriott with 4 breakfast vouchers
- Company logo will be prominently displayed at your table the night of the event
- Gobo projection of company logo in the ballroom
- Verbally recognized at the event
- Opportunity to customize company gift bag for guests at company table
- Company logo prominently placed on all event signage and event related print materials\* (To include save-the-dates, event invitations, signage, programs, and all auction place cards)  
*\*Time sensitive*
- Full page sponsor advertisement in the event program
- Opportunity to be included in event media promotion\* before the event (To include local newspaper and magazine mentions)  
*\*Time Sensitive*
- Company logo prominently displayed and linked on event Facebook page and Make-A-Wish Central and Northern Florida's Facebook page.
- Company logo will be prominently displayed and linked on the front page of the Wishmaker's Ball website ([www.wishmakerballjax.com](http://www.wishmakerballjax.com))

**1 special wish will be fulfilled with your sponsorship!**

# AFTER-PARTY SPONSOR | \$15,000



1 available

- Exclusive After-Party sponsor would be listed each time Wishmaker's Ball After-Party is mentioned (Example: Wishmaker's Ball After-Party presented by \_\_\_\_\_ )
- Invitation to VIP Reception before gala and sneak peak of auction
- 2 reserved VIP tables\* for 10 (20 tickets) at Wishmaker's Ball  
*\*Best seating available*
- 3 course formal dinner and open bar provided throughout the entire event
- Upgraded wine during dinner
- 20 admissions to the After-Party, including open bar
- 1 hotel room at the Sawgrass Marriott with 2 breakfast vouchers
- Company logo will be prominently displayed at your table the night of the event
- Gobo projection of company logo in the ballroom and at After-Party
- Verbally recognized at the event
- Opportunity to customize company gift bag for guests at company table
- Company logo prominently placed on all event signage and event related print materials\* (To include save-the-dates, event invitations, signage, programs, and all auction place cards)  
*\*Time sensitive*
- Full page sponsor advertisement in the event program
- Opportunity to be included in event media promotion\* before the event (To include local newspaper and magazine mentions)  
*\*Time Sensitive*
- Company logo prominently displayed and linked on event Facebook page
- Company logo will be prominently displayed and linked on the front page of the Wishmaker's Ball website ([www.wishmakersballjax.com](http://www.wishmakersballjax.com))
- Designated VIP area at the After-Party
- Separate After-Party invitation sent to all guests, including company logo
- Opportunity to fully customize guest experience during After-Party with branded products

**1 special wish will be fulfilled with your sponsorship!**

# PLATINUM SPONSOR | \$10,000

*2 available*



- Invitation to VIP Reception before gala and sneak peak of auction
- 2 reserved VIP tables\* for 10 (20 tickets) at Wishmaker's Ball
- \*Best seating available
- 3 course formal dinner and open bar provided throughout the entire event
- Upgraded wine during dinner
- 20 admissions to the After-Party, including open bar
- 1 hotel room at the Sawgrass Marriott with 2 breakfast vouchers
- Company logo will be prominently displayed at your table the night of the event
- Gobo projection of company logo in the ballroom
- Verbally recognized at the event
- Opportunity to customize company gift bag for guests at company table
- Half page sponsor advertisement in the event program
- Opportunity to be included in event media promotion\* before the event (To include local newspaper and magazine mentions)
- \*Time Sensitive
- Company logo displayed and linked on event Facebook page
- Company logo will be prominently displayed and linked on the front page of the Wishmaker's Ball website ([www.wishmakersballjax.com](http://www.wishmakersballjax.com))

**1 special wish will be fulfilled with your sponsorship!**

## WISH SPONSOR | \$8,000

*1 available*



- Invitation to VIP Reception before gala and sneak peak of auction
- 1 reserved VIP tables\* for 10 at Wishmaker's Ball  
*\*Best seating available*
- 3 course formal dinner and open bar provided throughout the entire event
- Upgraded wine during dinner
- 10 admissions to the After-Party, including open bar
- 1 hotel room at the Sawgrass Marriott with 1 breakfast voucher
- Company logo will be prominently displayed at your table the night of the event
- Gobo projection of company logo in the ballroom
- Verbally recognized at the event
- Opportunity to customize company gift bag for guests at company table
- 1/4 page sponsor advertisement in the event program
- Company logo displayed and linked on event Facebook page
- Company logo will be prominently displayed and linked on the Wishmaker's Ball website ([www.wishmakersballjax.com](http://www.wishmakersballjax.com))

**1 special wish will be fulfilled with your sponsorship!**



## **GOLD SPONSOR | \$5,000**



- Invitation to VIP Reception before gala and sneak peak of auction
- 1 reserved VIP table\* for 10 at Wishmaker's Ball  
*\*Best seating available*
- 3 course formal dinner and open bar provided throughout the entire event
- Upgraded wine during dinner
- 10 admissions to the After-Party, including open bar
- Company logo will be prominently displayed at your table the night of the event
- Opportunity to customize company gift bag for guests at company table
- 1/4 page sponsor advertisement in the event program
- Company logo displayed and linked on event Facebook page
- Company name will be prominently displayed and linked on the Wishmaker's Ball website ([www.wishmakersballjax.com](http://www.wishmakersballjax.com))

**1/2 of a special wish will be fulfilled with your sponsorship!**

## TABLE SPONSOR | \$2,500



- 1 reserved table for 10 at Wishmaker's Ball
  - 3 course formal dinner and open bar provided throughout the entire event
  - 10 admissions to the After-Party, including open bar
  - Company logo will be prominently displayed at your table the night of the event
  - Company name will be prominently displayed and linked on the Wishmaker's Ball website ([www.wishmakersballjax.com](http://www.wishmakersballjax.com))
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## OTHER SPONSORSHIP OPPORTUNITIES

### RAFFLE SPONSOR – Additional \$5,000

- Gold sponsor level benefits plus exclusivity on one of the raffles (2 available, first come first serve basis)  
(“VIP table raffle made possible by\_\_\_\_\_”)

### SILENT AUCTION SPONSOR – Additional \$5,000

- Gold sponsor level benefits plus exclusivity on the Silent Auction  
(“Silent Auction brought to you by\_\_\_\_\_”)

### WISH AUCTION COMMITMENT SPONSOR – Additional \$5,000

- Gold sponsor level benefits plus starting the Wish Auction as the very first commitment  
(“Thank you \_\_\_\_\_ for committing to start our Wish Auction”)

# Wishmaker's Ball

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## 2021 SPONSORSHIP COMMITMENT FORM

Business Name: \_\_\_\_\_

*Please print name exactly as you wish to be listed in the promotional materials*

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### SELECT SPONSORSHIP

**sold**

Title Sponsor  
\$35,000

Presenting Sponsor  
\$25,000

After Party Sponsor  
\$15,000

Platinum Sponsor  
\$10,000

Wish Sponsor  
\$8,000

Gold Sponsor  
\$5,000

Table Sponsor  
\$2,500

### ADDITIONAL SPONSORSHIP ENHANCEMENTS

Raffle Sponsor  
\$5,000

Silent Auction Sponsor  
\$5,000

Wish Auction Sponsor  
\$5,000

### METHOD OF PAYMENT

\$\_\_\_\_\_ Total Sponsorship Amount

Check  
(payable to: Make-A-Wish Central & Northern Florida)

Please Invoice Us  
**\*Payment due prior to event date**

Visa    MasterCard    AMEX    Discover

Card Number: \_\_\_\_\_

CVV: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_

Name On Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Questions? Please contact:  
Make-A-Wish Director of Development, Jaclyn Normandin  
[jnormandin@cnfl.wish.org](mailto:jnormandin@cnfl.wish.org), (904) 580-5906 x 302

Please return this form by Fax: 407-641-9700 or Mail To: Make-A-Wish Central and Northern Florida  
3938 Sunbeam Road, Suite 3  
Jacksonville, FL 32257